



Web Site Design Terms and Conditions

Process Overview

1. **Discovery & Consultation** – Understanding business goals, target audience, and design preferences.
2. **Planning & Strategy** – Creating a project roadmap, sitemap, and wireframes.
3. **Design & Development** – Building the website with attention to detail and functionality.
4. **Testing & Review** – Ensuring compatibility, performance, and usability across devices.
5. **Launch & Support** – Deploying the website and providing ongoing maintenance.

Deliverables

- Fully functional, responsive website
- CMS access and training (if applicable)
- Documentation for website management
- Post-launch support period

Timeline

Typical project duration: **3-4 weeks**, depending on project scope and complexity. A detailed timeline will be provided after the initial consultation.

Pricing

Pricing is based on project requirements, features, and complexity. A customized quote will be provided following the discovery phase.

Terms and Conditions

1. Payment Terms

- A **50% deposit** is required before project commencement.
- The remaining **50% balance** is due upon project completion and before website launch.
- Payments are non-refundable once work has commenced.

2. Revisions

- The proposal includes **two rounds of design revisions and a two creative slam sessions**
- Additional revisions beyond the agreed scope will incur extra charges.

3. Client Responsibilities

- Clients must provide all necessary content, images, and materials in a timely manner.
- Delays in content delivery may extend the project timeline.
- Clients are responsible for ensuring that all provided materials do not infringe on third-party rights.
- Clients are responsible for follow-up, providing necessary approvals and editing request

RDW CREATIONS ENTERPRISE IS NOT RESPONSIBLE for missed deadlines, modifications, errors, incomplete tasks etc. due to unresponsive customers.

4. Intellectual Property

- Upon full payment, ownership of the final website design and content transfers to the client.
- The designer retains the right to display the project in portfolios and marketing materials.

5. Confidentiality

- All client information and project details will be treated as confidential and will not be shared with third parties without consent.

6. Cancellation Policy

- If the client cancels the project after work has begun, the deposit will be forfeited.
- If the designer cancels the project, all payments made will be refunded, and all work completed will be delivered to the client.

7. Maintenance and Support

- Post-launch support is provided for **30 days** to address design related technical issues.
- Ongoing maintenance beyond this period is available under a separate agreement.

8. Liability

- The designer is not liable for any loss of revenue, data, or damages resulting from website downtime, misuse, or third-party services.
- The client is responsible for maintaining website backups after the support period ends.

9. Hosting and Domain

- Clients are responsible for purchasing and maintaining their own hosting and domain services unless otherwise agreed. Clients are also responsible for 3rd party licenses for desired apps, or unsupported specifications.

10. Acceptance

By approving this proposal and submitting the initial deposit, the client agrees to the terms and conditions outlined in this document.